

AV-POLAND

FEEL THE FUTURE. FEEL THE AUTOMATION.



AV-POLAND

Autonomous future
of road transport

PARTNERSHIP OFFER



4th
edition

About the Conference

The event, which addresses a broad spectrum of transportation automation challenges, is aimed at entrepreneurs, business representatives, local authorities and research centres, dealing with, among other, the preparation of technological solutions for autonomous vehicles, their implementation and raising public awareness of the safe and efficient use of CAD.

The conference will be held stationary on 12th June 2025 in Warsaw, at the headquarters of the Motor Transport Institute. In addition to the traditional meeting with speakers, participants will have access to a dedicated exhibition space, where the latest technologies in road transport automation will be presented.





Business event

The AV-POLAND 2025 conference is one of the most important events of the automotive industry, dedicated exclusively to the latest technologies in vehicle automation. The conference will discuss the steps necessary for effective and safe testing and implementing autonomous and connected vehicles in Poland.

The prepared networking space will promote valuable contacts with representatives of the country's largest development laboratories, as well as the presentation of the most important initiatives of Polish technology companies.

Scientific event

The implementation of automation in road traffic raises controversy in terms of both ethics, the impact on the country's socio-economic environment and safety at various levels in the broadest sense. These issues are analysed in the research programmes of the European Commission by leading scientific units from all over Europe. The AV-POLAND 2025 conference will present the assumptions and results of these projects, which will influence the future directions of technological and legal development in the field of road transportation.

An essential highlight of the programme will be a session dedicated to the **DARTS-PL** project, which aims to develop an original database of test scenarios for autonomous vehicles (AVs), considering road conditions specific to Poland. The database will form the basis for the design, development, testing and evaluation of L3-L5 vehicle perception systems according to SAE J3016.



3rd EDITION

AV-Poland 2022

The international conference 'The Autonomous Future of Road Transport' was the first conference dedicated entirely to autonomous vehicles in Poland. It brought together representatives of government and the automotive industry, scientists and entrepreneurs.



929

MEDIA RELEASES

Sum of media releases recorded from the 1st to the 20th of June 2022.

8 500 000

RECEIVERS

Estimation of media coverage.

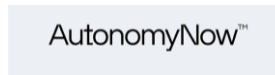
202

PARTICIPANTS

To this day, the conference has been watched by more than 1,400 people on various channels.

AV-Poland 2022

Partners of the previous edition



AV-POLAND 2025 - PARTNERSHIP OFFER

4th edition

AV-Poland 2025

Date

12th June 2025

Participants

Manufacturers of vehicles, vehicle systems, as well as road infrastructure equipment, public administration, academia, automotive industry consultants, representatives of transport companies, national and regional media

Lokalizacja

Motor Transport Institute

80 Jagiellonska Str , Warsaw





AV-Poland 2025

What make us different

- ✓ Dedicated exhibition area to showcase the latest technologies in road transport automation,
- ✓ Dynamic demonstrations - an opportunity to test and 'experience' the latest technologies in road transport automation,
- ✓ Plenary sessions on the latest technological trends in vehicle automation and upcoming solutions for vehicle interior monitoring, testing and approval of driving automation systems,
- ✓ Exchange of experience, presentation of initiatives, projects and research results conducted by foreign entities, including major research centres in Europe,
- ✓ Conference in two language versions: Polish and English (simultaneous translation).

AV-Poland 2025 Partnership Offer

Fee	Gold	Silver	Brown	Supporting
Partners title	Gold	Silver	Brown	Supporting
Partner's logo displayed on AV-Poland multimedia materials	YES	YES	YES	YES
Including gadgets and materials from the Partner, such as flyers, brochures, etc. in the starter-pack which participants will receive during registration	YES	YES	YES	YES
Including information about the Partner on the event pages (text, logo, graphic files)	YES+ video or presentation file	YES	YES	YES
Promotional booth in a dedicated exhibition area	YES	YES	YES	NO
Presentation of test vehicles, available technology and services	YES	YES	YES	NO
Partner's logo in the sponsor bar of all press releases sent out by ITS about AV-Poland 2025 and CK:PAP e-mailing and newsletter	YES	YES	NO	NO
Number of participants from the Partner's side of the package	max. 5 participants	max. 3 participants	max. 2 participants	max. 2 participants
Placing of information rollups from the Partner	YES	NO	NO	NO
Possibility to run a competition, to fund and award prizes from the Partner	YES	NO	NO	NO
Possibility to conduct a survey among conference participants	NO	NO	NO	NO
Presentation (stationary or remote) by company representatives on a topic related to related to the area of road transport automation	max. 20 min	max. 15 min	NO	NO
Possibility of an interview (TV or radio)	NO	NO	NO	NO
Placement of the Partner's logo in campaigns promoting the AV-Poland 2025 event in the press, radio, ATL and online campaigns	NO	NO	NO	NO
Partner's speech in the event summary	NO	NO	NO	NO



AV-POLAND

Autonomiczna przyszłość
transportu drogowego

Thank you for attention

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